New Frontiers Programme

An Opportunity To Start Your Own Business

With €15,000 in funding*

New Frontiers is a national programme to develop entrepreneurs funded by Enterprise Ireland and is being delivered across the South East region by the Waterford Institute of Technology and the Institute of Technology Carlow. Over an intensive 6 month period participants will learn how to establish and run a new company.

If you believe that you are capable of building a new company, creating employment and generating revenue in any of the industry sectors as follows: Life Science / Medical Devices, Electronics / Engineering / Cleantech, Digital Media / Communication, Financial / Enterprise Software, Food / Beverage, act now and apply for a place on Ireland’s largest national entrepreneur development programme.

Who is eligible to Apply?
Applicants should be potential entrepreneurs who have a well thought-out innovative business idea or technology that has the potential to be developed into a successful business targeting export markets. Applicants should have enthusiasm, confidence and single-mindedness about setting up and running their own company. They should also be committed to targeting export markets, researching the market potential and launching the business.

When does it commence?
The Phase 1 programme will commence in May in the Institute of Technology Carlow and September 2014 at Waterford Institute of Technology. Participants who successfully complete the Phase 1 programme are encouraged to apply for either of the two Phase 2 programmes which will be delivered over six months at both the Institute of Technology Carlow and Waterford Institute of Technology, commencing in September 2014 and December 2014 respectively.
# New Frontiers Programme

## An Opportunity To Start Your Own Business

In A Supportive Environment

### EPP Phase 1

**Business Feasibility**

- 6-8 weeks part-time
- Validating the business idea
- Prepare detailed application for Phase 2

### EPP Phase 2

**Business Development**

- 6 months full-time
- Structured training
- Business Mentoring
- Investor pitch preparation
- Free Hot desk facilities
- Enterprise Ireland funding of €15,000*
- Investor-ready Business Plan
- Fully explored business proposition
- Value proposition

### EPP Phase 3

**Business Commercialisation**

- Customised supports
- Route to Market strategies
- Secure investment
- Scale the business

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*Funding is Subject to Eligibility*

**How will it work?**

This three-phase programme will provide a professional practical support programme targeted at people who are in the early stages of setting up a technology-based or knowledge-intensive business. Training and support will be provided by experienced practitioners and recent start up promoters through a structured delivery and assessment process which will provide the required assistance and guidance for the development of commercially viable enterprises.

**Where is it based?**

New Frontiers for the South East is co-located at the ArcLabs Research and Innovation Center in Waterford Institute of Technology and at the Enterprise and Research incubation Center (ERIC) in IT Carlow. Both centers have strong track records of successfully providing business incubation that supports entrepreneurial development and company growth. The partnership between the two Institutes provides an extensive support network for wider regional business development.

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New Frontiers Programme

Enterprise Ireland

Arclabs Research and Innovation Center

EUROPEAN REGIONAL DEVELOPMENT FUND

Institute of Technology Carlow

At the Heart of South Leinster