EXECUTIVE MASTER IN BUSINESS ADMINISTRATION
Welcome to WIT School of Business, a community of academics and students engaged in many different activities but focused on just one goal — academic excellence for the real world.

As Ireland’s largest integrated Business School, we have practiced what we teach, learning through collaboration, interaction and research what business acumen, skillset and knowledge is needed in tomorrow’s graduates. At our business school, we recognise that increasingly graduates require an unprecedented agility in their thinking to prepare them for the rigours and pace of a global business environment. The ambition and academic excellence of our faculty has created the premier, professionally oriented business school in Ireland, providing our stakeholders and industry with the best skilled and knowledgeable business professionals.

The choice of where to study is a big decision, because not all business schools are the same, so thank you for taking time to think about what the Waterford MBA experience has to offer you.

Our Executive MBA is a two-year, part-time programme that will enable you to fast track your management career. It is structured to address key themes of leadership, market analysis, decision making and research capability with a focus on the practical application of management theories to practice. It is a taught MBA programme with a strong emphasis on peer learning in the classroom and the modules cover all areas of business with an emphasis on leadership and personal development. The programme is academically rigorous and is delivered by committed and experienced professionals who will challenge your thinking. We also have an International Management module in Boston during year two of the programme and you will have the opportunity to work on an organisational change project in your own firm using an action research methodology.

In short, completing this programme will involve a personal and financial commitment but the benefits acquired in terms of learning and professional development will position you for accelerated career success in a variety of industry sectors.

Professor Denis Harrington  
Head of Graduate Business

Dr. Tom Egan  
Executive MBA Course Director
**EXECUTIVE MBA STRUCTURE**

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* International Management is delivered as a one week trip to Boston at the start of year two of the programme

** We do allow multiple entry points to our MBA which means that while semester one is only offered every two years (September 2016, September 2018, etc), students can enter our MBA at the start of semesters one, two or three. However, students must complete Organisational Change 1 before Organisational Change 2 regardless of the semester in which they join.

"I found the Executive MBA programme at WIT to be a challenging but rewarding experience. The structure of the programme is suitable for executives based in the south east region and the lecturers involved are very supportive. The interactive nature of the course facilitates learning from classmates while also broadening one’s professional and social network.”

Mark Rogers,
Head of Human Resources,
Danone Operations Ireland
A key component of our Executive MBA is an Organisational Change Research project – this commences in semester two (Organisational Change 1: planning and diagnosis) and continues into semester 3 (Organisational Change 2: Findings and Impact), culminating in a research project where students apply themselves as change agents in their own organisation. This approach is shown over and also involves individual mentoring for each student.

Focus on Action Based Research
Students get to experience live action learning in real company projects.

Development of ‘Thinking Professional’
Our emphasis on research led teaching will develop your ability to see multiple perspectives

• Peer-to-peer discussions for all modules and a number of group assignments where all groups derive from a variety of backgrounds.
• Emphasis on the need to research major decisions through accessing relevant business and academic journals – leading to more rounded decision making processes.
• Emphasis on practical applications with regular use of guest speaker events for many modules.
• Our MBA examines a wide range of functional areas and perspectives so that decisions are ultimately made based on an analysis of the likely impact on all stakeholders.

WHY CHOOSE THE WIT EXECUTIVE MBA
Focus on Leadership and Personal Development

The theme of personal transformation and development underpins our MBA programme. The focus is on developing your personal and organisational skills, and self awareness.

The Leadership and Organisational Behaviour module in semester one will enable you to provide effective leadership in today’s uncertain and complex world.

Our Professional Development modules in semesters two and four include sessions on goal setting and reflective learning which allows us to capture each students’ MBA journey.

An Internationalised Programme

Organisations operate in a global environment and our International Study trip to Boston offers an opportunity to understand different perspectives in an international context.

Since 2003, our MBA includes a one week residential in Boston at the start of semester three which is delivered in conjunction with our partners in Suffolk University and Babson College.

Academic and practitioner workshops are offered which together with company visits and roundtables, provide the reflective learning experience that one would expect of an MBA programme.
GENERAL INFORMATION

Entry Details
The Executive MBA is targeted at experienced managers working in industry who meet the following criteria:
• An honours degree or equivalent professional qualification. In exceptional cases, applications from non–graduates will be considered – such candidates will need to have at least ten years of managerial experience and will also need to complete a Recognition of Prior Learning (RPL) form as part of this application.
• A minimum age of 23 years.
• At least three years of relevant business experience.
• A satisfactory performance at an admission interview.

Delivery
This programme is run over two years, and is offered part-time on Thursday (2 pm - 9 pm) and Saturday morning (9am – 12noon).

Fees
Fees are reviewed annually and updated figures can be found at www.wit.ie/pgfees.

Applications
Applications for this programme are made online by going to www.pac.ie (code WD504).

For further information contact:

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<tbody>
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<td>Ms. Margo O'Dowd</td>
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<td>Graduate Business Administrator</td>
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<td>T: +353 (0) 51 302426</td>
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EXECUTIVE MBA HIGHLIGHTS

WINNERS OF ALL IRELAND STRATEGY CASE COMPETITION IN 2015 AND 2016

INTERNATIONALLY PARTNERED WITH SAWYER BUSINESS SCHOOL, SUFFOLK UNIVERSITY, USA

OVER 200 GRADUATES FROM A WIDE RANGE OF INDUSTRIES

OVER 20 YEARS OF EXECUTIVE MBA PROVISION IN THE SOUTH EAST

DRIVEN BY PASSIONATE AND COMMITTED EXPERTS WHO WILL CHALLENGE YOUR THINKING AND SUPPORT YOUR DEVELOPMENT.